



NOTICE

MEETING: St Mary's Municipal Council
Committee of the Whole

DATE: Wednesday, March 20th, 2019

TIME: 1:00pm

PLACE: St. Mary's Municipality
Council Chambers, Sherbrooke, NS

Please advise if unable to attend

Dated: March 13, 2019

Marvin MacDonald, CAO

**Municipality of the District of St. Mary's
Committee of the Whole
Wednesday, March 20th, 2019**

1. Call to Order
2. Roll Call
3. Approval of Agenda and Any Additions
4. Approval of Minutes from Committee Meeting held March 6th, 2019
5. Business Arising from Minutes
6. Presentation – Kerri Penney, Director of Community Development and Recreation & Rae Gunn, Regional Manager for NS Department of Communities Culture and Heritage
7. Correspondence
 - a. Thank You – St. Mary's District Food Bank
8. Other Matters of Business
 - a. ESREN Report
 - b. Library Services
 - c. Prioritizing Roads
 - d. Accessibility Committee
 - e. Surplus Funds

Adjournment

**Municipality of the District of St. Mary's
Committee of the Whole
Wednesday, March 20th, 2019**

Meeting, Date & Time

The Committee of the Whole meeting of St. Mary's Council was called to order on Wednesday, March 20th, 2019 at 1:00 pm in the Council Chambers Sherbrooke, N.S.

Attending

On motion of Councillor Kaiser-Kirk and seconded by Councillor Malloy that Council allow Deputy Warden Dort to attend the meeting today via conference call.

Motion carried.

Warden Mosher
Deputy Warden Dort (via conference call)
Councillor Kaiser-Kirk
Councillor Baker
Councillor Smith
Councillor Findlay (arrived 1:03pm)
Councillor Malloy

Also Attending

Marvin MacDonald, CAO
Denise Sawlor, Municipal Clerk/Special Projects Coordinator

Approval of Agenda

Councillor Findlay arrived 1:03pm

On motion of Councillor Findlay and seconded by Councillor Kaiser-Kirk that Council approve the agenda with the following additions:

- 8. Other Matters of Business
 - f. Conference Call Policy
 - g. Budget Open House
 - h. In-Camera (contract negotiations)

Motion carried.

Approval of Minutes

On motion of Councillor Smith and seconded by Councillor Baker that Council approve the minutes of the Committee Of The Whole held March 6th, 2019

Motion carried.

Business Arising From Minutes

- Coastal Protection Bill
 - It was confirmed that the bill currently being read in Province House is the same one the Municipality submitted written comments for.

Deputy Warden Dort left the meeting at 1:10pm due to technical difficulties with the conference call.

Presentation - Rae Gunn, Regional Manager for NS Department of Communities Culture and Heritage & Kerri Penney, Director of Community Development and Recreation

- See attached presentation
- The Let's Get Moving Nova Scotia action plan is under the provincial Active Living Plan.

Marvin left 1:25pm – 1:26pm

- The last Physical Activity Community Survey for St. Mary's listed several key learnings including:
 - Age-targeted activities have the greatest chance of success in encouraging higher participation in physical activities.
 - Infrastructure is a concern, specifically the sides of roads for both walking and cycling.
 - Opportunities for social interaction.
 - Desire for more family-friendly programming.
- The new Memorandum of Understanding (MOU) for the Municipal Physical Activity Leadership Program (MPAL) position should be ready early in the new fiscal year. The term will be for five years.

Other Matters of Business

- ESREN Report
 - See attached.
- Library Services
 - Discussion around the new proposed funding formula.
 - Formula indicated a 36% increase for St. Mary's.
 - Council requested that Laura Emery, CEO/Chief Librarian for Eastern Counties Regional Libraries come to an upcoming COTW to speak with Council.
- Prioritizing Roads
 - Councillor Smith made the following statement:

I would like to make Council aware that following our February COTW I received a phone call from a Resident.

We had a discussion, and at the end of the discussion the resident requested that I send a letter to the MLA on their behalf surrounding the Gravel program and the Deans Settlement road.

I sent an email that day.

It has been recently pointed out to me that by doing that it could appear that I was trying to be back handed in sending this letter.

While that was not my intention, I fully understand how it could be perceived that way.

In an attempt to make a mend for the short sighted thinking on my part I am going to offer to remove myself from the discussion on creating a priority list for the Municipality.

That is a decision left up to the remainder of Council.

My hope in offering to stepping away is that it will remove any conflicting issues and work toward repairing any mistrust between myself and the remainder of Council.

Councillor Smith left 2:16pm

- Several roads were identified that may have issues.
- Marvin will compile a list of all gravel roads in the Municipality for consideration at the next COTW.

Councillor Smith returned 2:28pm

- Accessibility Committee
 - Marvin did some research into the committee requirements as stated in the Accessibility Act (Bill 59).
 - One half of the committee membership must consist of persons with disabilities or representatives from organizations representing persons with disabilities.
 - Marvin will investigate further what the committee for St. Mary's will look like.
- Surplus Funds

On recommendation of Councillor Kaiser-Kirk and seconded by Councillor Findlay to transfer any 2018/19 operation surplus at March 31, 2019 above \$5,000 to the capital reserve fund.

Recommendation adopted.

- Conference Call Policy
 - Municipal Affairs indicated it is up to individual Councils whether they permit conference calls or not.
 - Council would like a policy developed that addresses the use of conference calls during meetings of Council.
- Budget Open House
 - The annual budget open house is set for April 15th, 2019 from 6:30pm – 8pm.
- In-Camera

On recommendation of Councillor Baker and seconded by Councillor Findlay that Council moved into an in-camera session for contract negotiations.

On recommendation of Councillor Smith Council reconvened to regular session at 3:48pm.

On recommendation of Councillor Findlay and seconded by Councillor Smith to award Jozsa Management & Economics the contract for an Economic Impact Analysis of the proposed Gold Mine for Cochrane Hill at the cost of \$26,087 plus HST.

Recommendation adopted.

On recommendation of Councillor Kaiser-Kirk and seconded by Councillor Malloy to provide official notice to withdraw the Municipality's membership from the Eastern Strait Regional Enterprise Network (ESREN) effective March 31st, 2019.

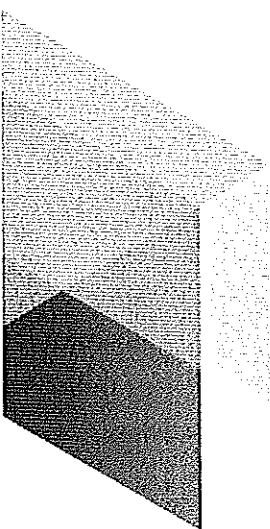
Recommendation adopted.

Adjournment

On Motion of Councillor Smith there being no further matters of business, Council adjourned at 3:51pm.

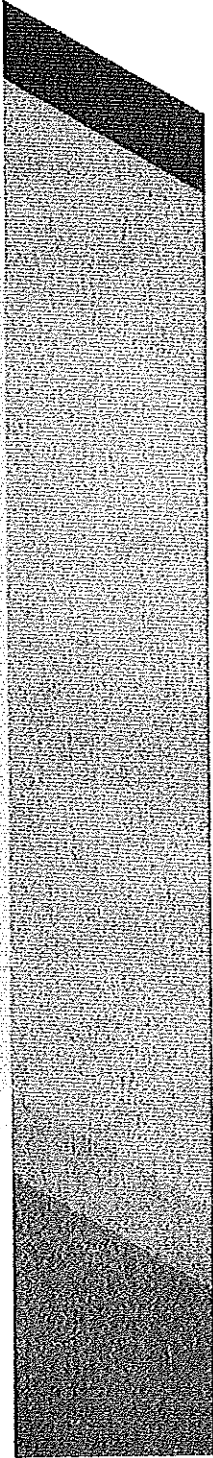
CAO

Approved By
Warden Mosher



Let's Get Moving Nova Scotia

March, 2019




NOVA SCOTIA

WHY

MOVEMENT

- ☐ FUN!
- ☐ USEFUL
- ☐ NECESSARY

PHYSICAL & MENTAL HEALTH

ACADEMIC PERFORMANCE

ENVIRONMENTAL IMPACT

PRODUCTIVITY

HAPPY DAYS

QUALITY OF LIFE

VISION FOR COMMUNITY

FOR COMMUNITY

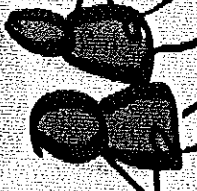
COMMUNITY COHESION

SOCIAL WELL BEING

MEMBERION ACTION PLAN

SCHOOLS

SWIM, CYCLING, PEDESTRIAN TRAININGS



HEALTHY WELL BEING

MEMBERION ACTION PLAN

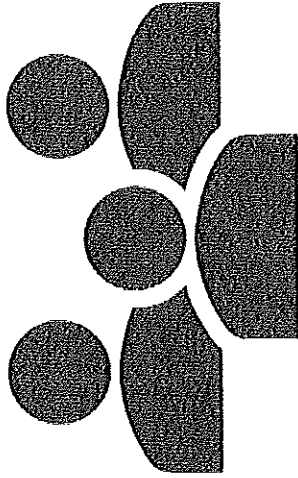
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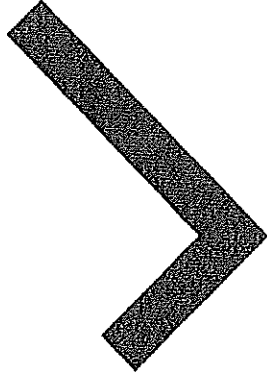
LGM NS Development

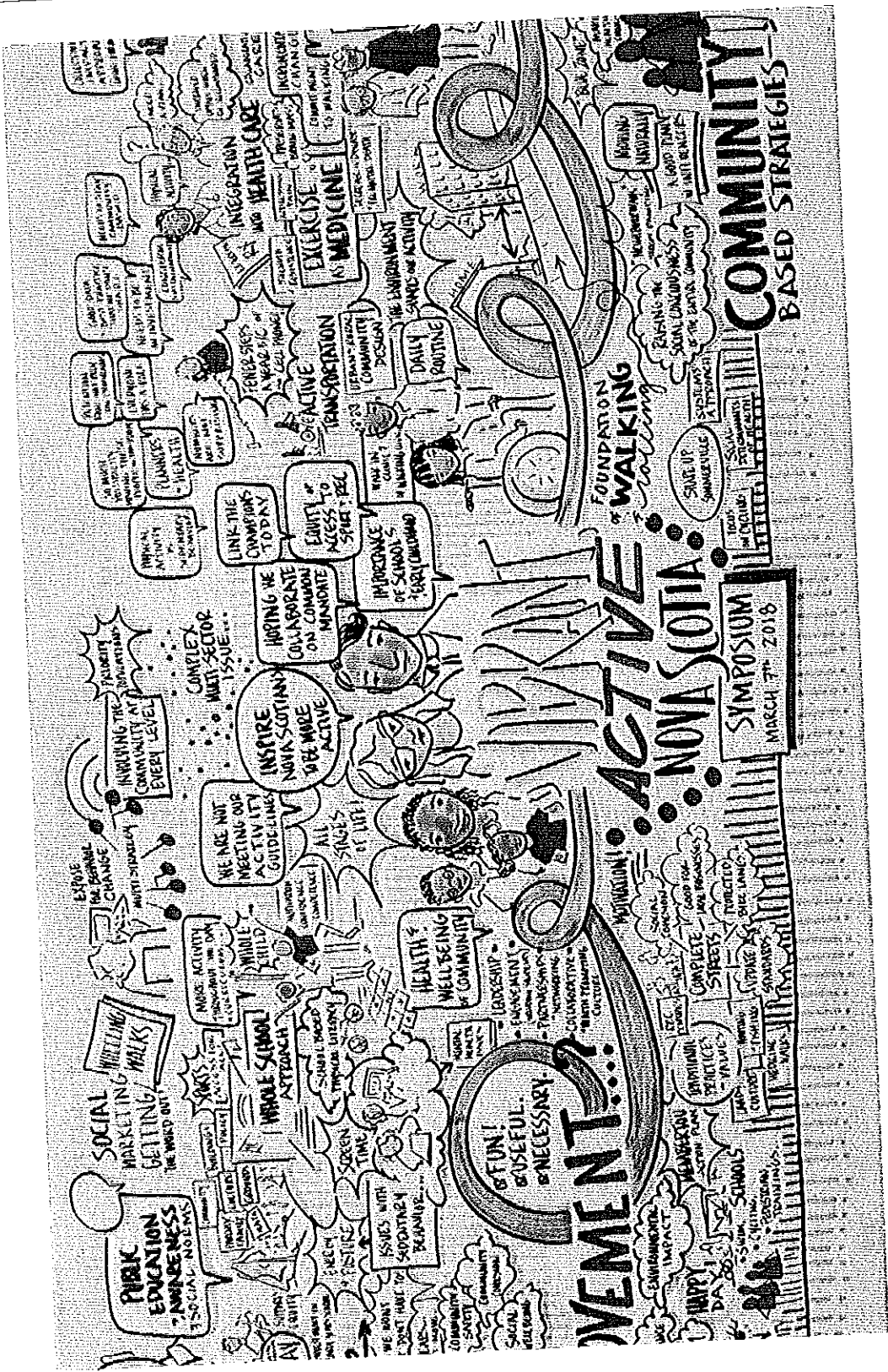


- Consultations for Let's Get Moving Canada
- Key Document Review
- Key Informants
- Cross Departmental Committee
- CCH staff engagement

LGM NS Development ...

- MPAL road show
- Partner and stakeholder meetings
- Citizen Survey themes
- March stakeholder events
(*Promoting Active Communities Together and Vibrant Active Nova Scotia*)





SELECTING
INTEGRATING
APPROACHES
(DATE 18)

RESEARCH
EVIDENCE
INTEGRATION

ALL ABOUT
THE
WALKING
PROGRAM
FOR A TOWN

LINK THE
DOTS
TODAY

INSPIRE
NOVA SCOTIANS
TO BE MORE
ACTIVE

WE ARE NOT
MEETING OUR
ACTIVITY
GUIDELINES

SOCIAL
MARKETING
GETTING
THE MESSAGE
OUT

PUBLIC
EDUCATION
- AWARENESS
- SOCIAL
NORMS

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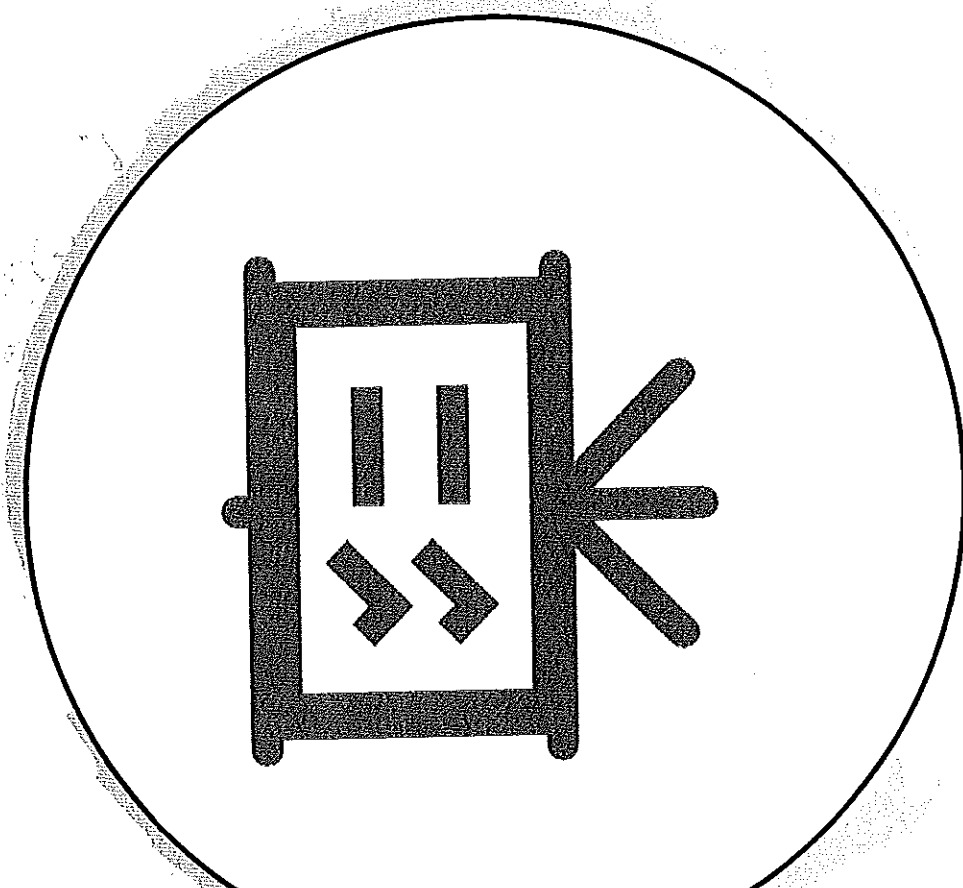
ACTIVE!
NOVA SCOTIA

SYMPOSIUM
MARCH 7th 2016

COMMUNITY
BASED STRATEGIES

March PA Stakeholder Events— What We Heard

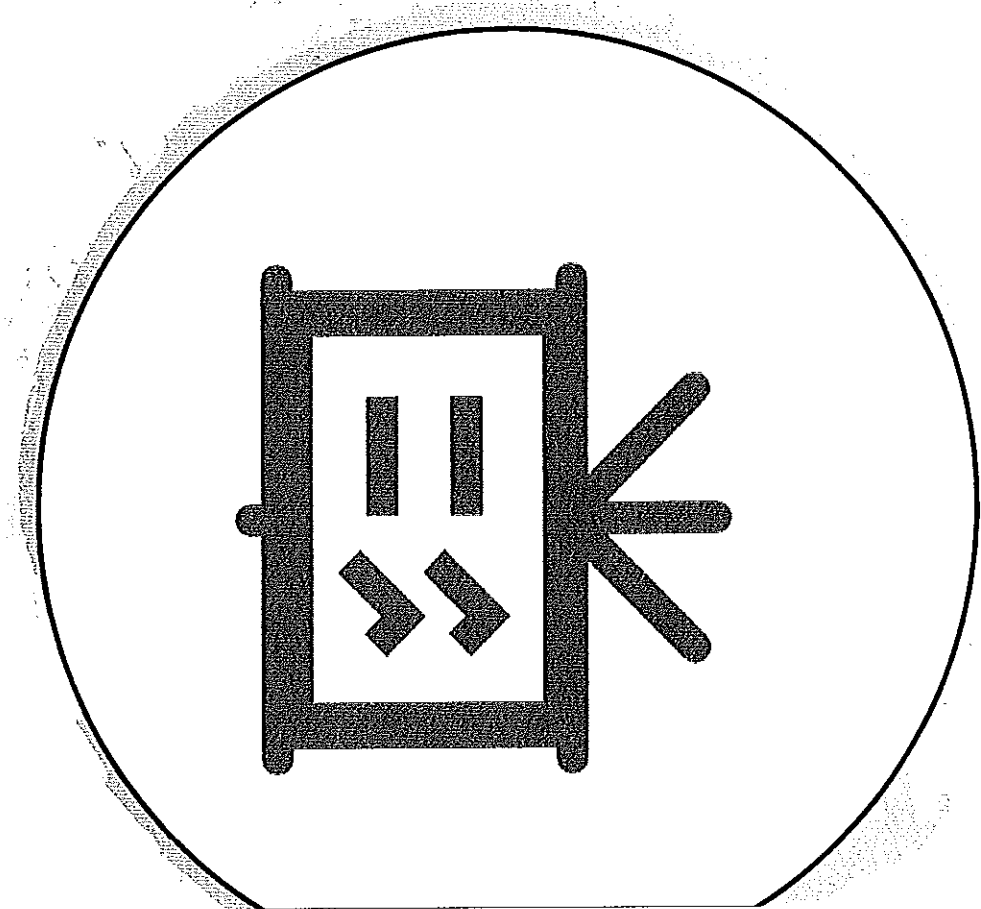
- Focus on **movement** – building on a foundation of walking (in the ways that we walk)
 - movement, not fitness
 - daily integration
- **Least active** population
- **Equity, access** to opportunities
- Build on **existing NS initiatives**
- Engaging decision makers: **leadership** is required



March PA Stakeholder Events – What We Heard

- **Comprehensive approach** needed
- **Lifespan**
- **Settings:** communities, workplaces, schools, healthcare
- **Physical environments**
- Supportive **Social environment**
- **Social marketing** campaign
- **Celebrate and Share**

We need to counter our natural biological tendencies towards less activity.



Let's Get Moving Nova Scotia

PUBLIC AWARENESS & ENGAGEMENT

PLACES AND SPACES:

Early Childhood Settings
<ul style="list-style-type: none">• Pre-primary active play• Training

Schools
<ul style="list-style-type: none">• School PA Framework• Pilot projects

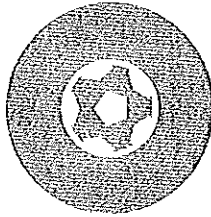
Communities
<ul style="list-style-type: none">• AT Framework• Sport & Rec Programming/Infrastructure

Workplace
<ul style="list-style-type: none">• Government Workers Compensation Board

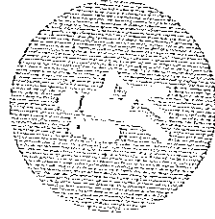
Health Care
<ul style="list-style-type: none">• PA Counselling• Connect

Community Strategies (Municipal/Mikmaq Leadership Program)

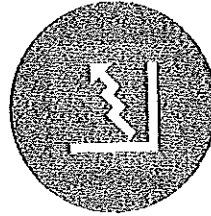
Access



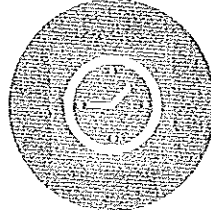
Inclusion



Less structured
movement



Redefine
movement: shrink
the change

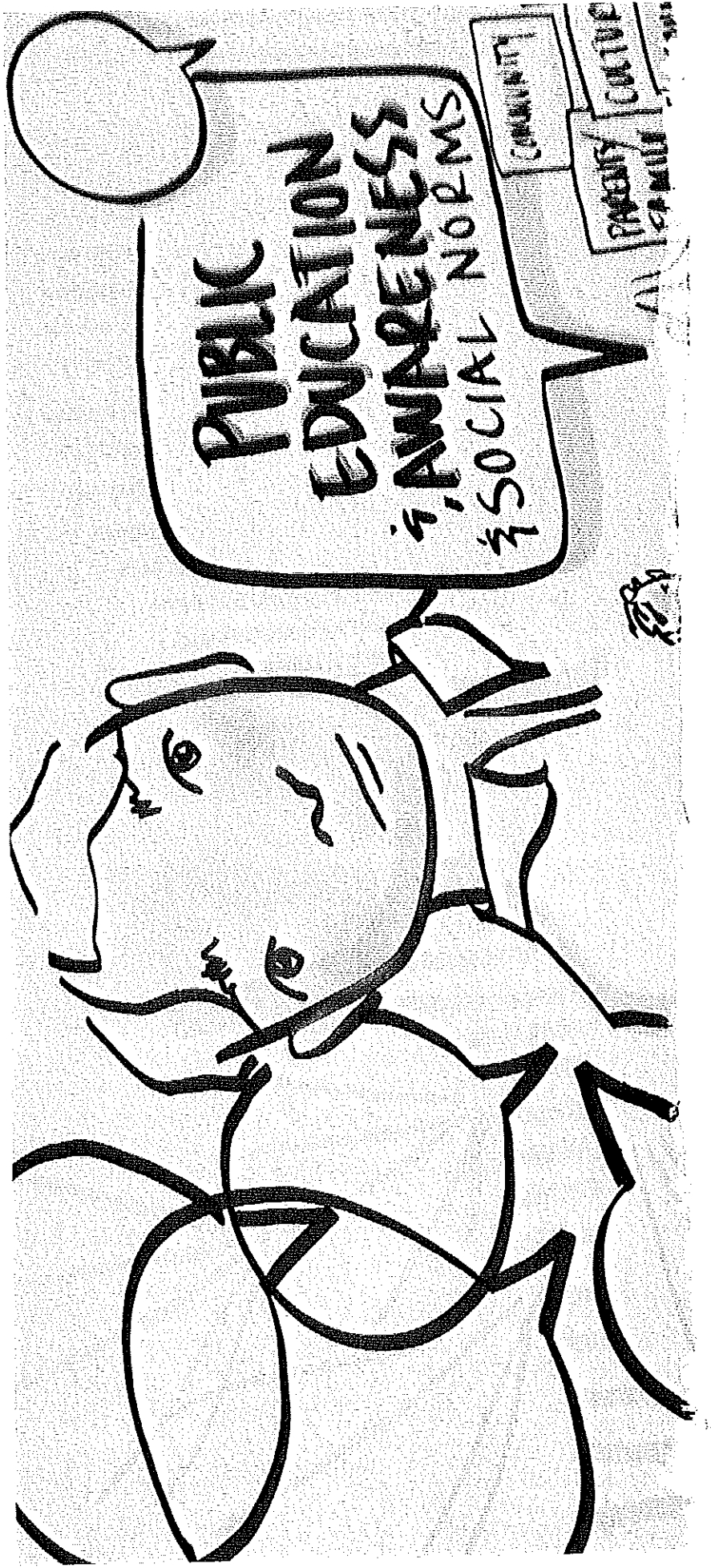


Reaching Nova
Scotians where
they spend time

– Culture shift

Let's Get Moving Goals

1. Redefine Movement
2. Reach Nova Scotians where we learn, work and access health care
3. Advance quality community leadership
4. Enhance opportunities and address inclusion
5. Measure progress



Goal 1: Redefine movement

- Develop and implement an engagement and public awareness approach that encourages small bouts of movement in daily routines.

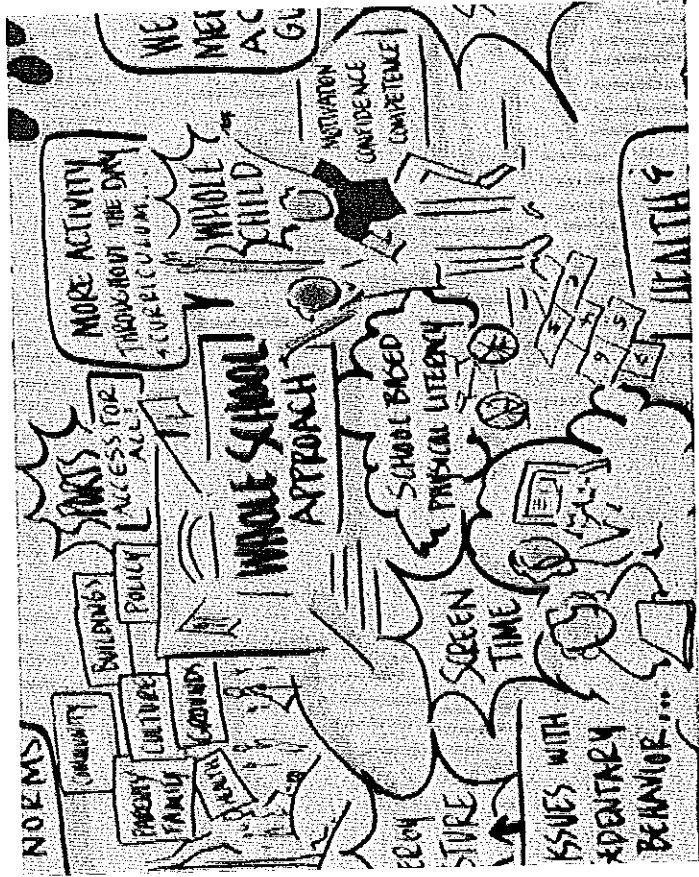
Goal 2: Reach Nova Scotians where we learn, work and access health care

Early Childhood Settings

- Encourage movement through before and after school programs at pre-primary sites
- Pilot test draft shared standards
- Enhance skills and knowledge of early childhood educators:
 - workshops
 - supporting research



Goal 2: Reach Nova Scotians where we learn, work and access health care



Schools

- Develop a Physical Activity Framework for the education system
- Support community and school partnerships that improve opportunities for students
- Pilot an initiative to increase physical activity among inactive adolescent girls in the public-school system and Mi'kmaq school systems.

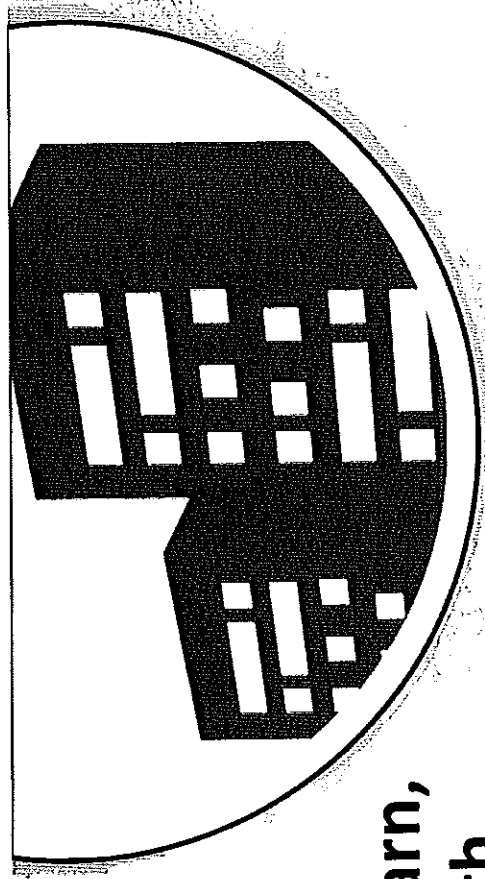
Goal 2: Reach Nova Scotians where we learn, work and access health care



Schools

- Pilot an initiative that incorporates physical activity in the delivery of academic lessons
- Increase opportunities for adolescent students to commute to and from school by walking and cycling.

Goal 2: Reach Nova Scotians where we learn, work and access health care



Workplaces

- Develop a toolkit for employers to encourage daily movement in workplaces. (With Workers Compensation Board)
- Develop a plan to encourage daily movement in the provincial government workplace

Goal 3: Advance quality community leadership

- Fund new community leaders to address priority populations
- Help communities develop *policies*, enhance *places and spaces* for *less structured movement*
- Support community plans to address settings like schools, workplaces, health care
- Help communities develop *PA social support networks* (e.g. walking groups, social media based cycling groups)



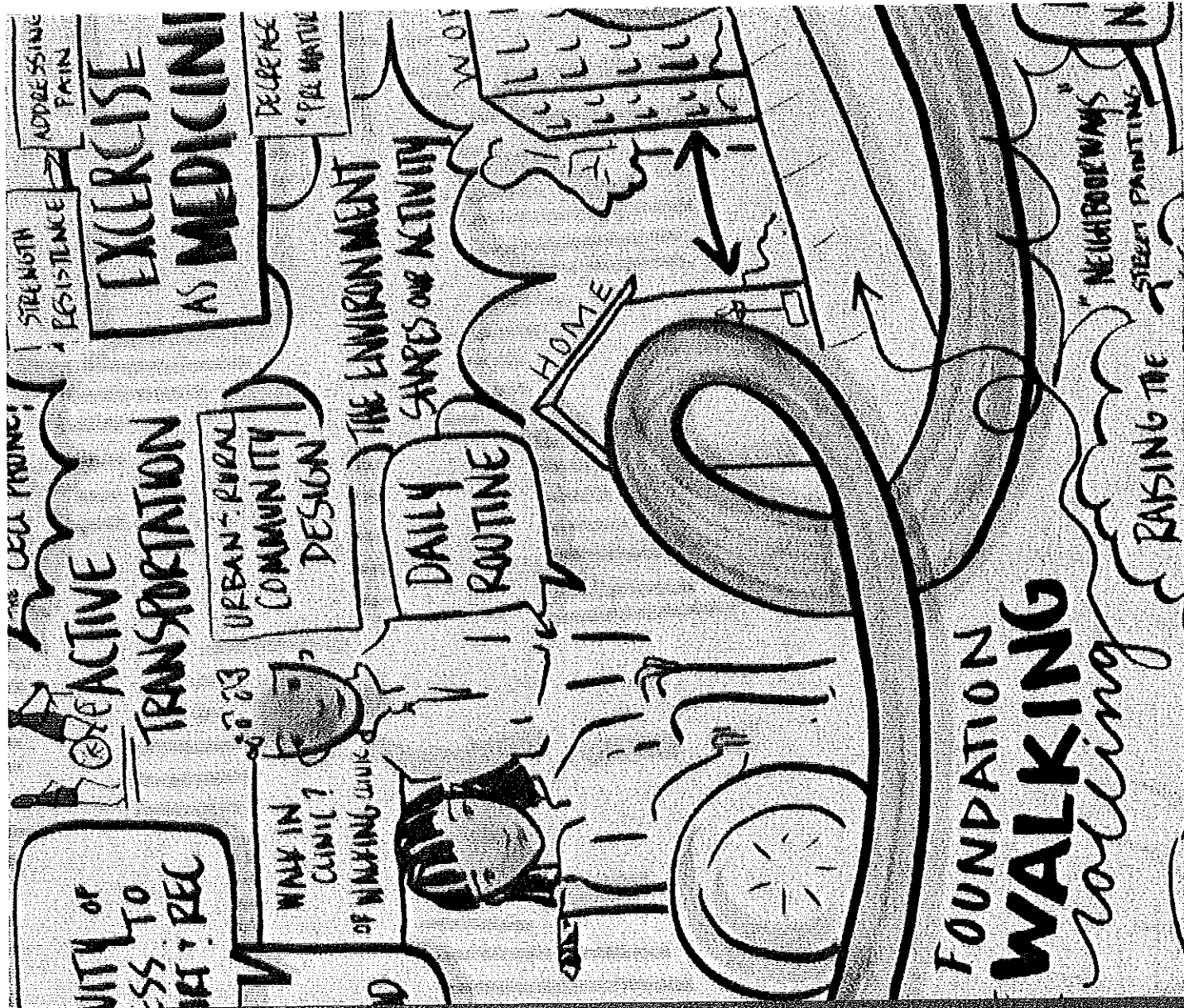
Goal 3: Advance quality community leadership



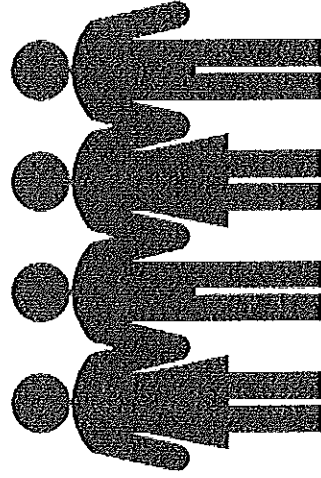
- Help communities meet the needs of *aging Nova Scotians* through walking and other preferred activities
- Help community representatives learn about promising practices, success stories, resources and benefits
- Provide training to increase opportunities for outdoor play, walking, other active outdoor recreation

Goal 4: Enhance opportunities and address inclusion

- Release and implement the Active Transportation Policy Framework
- Support traditional physical activity opportunities for Mi'kmaw
- Educate and support facility stakeholders to address access barriers
- Support the delivery of quality sport with an emphasis on programming that targets children's first experiences



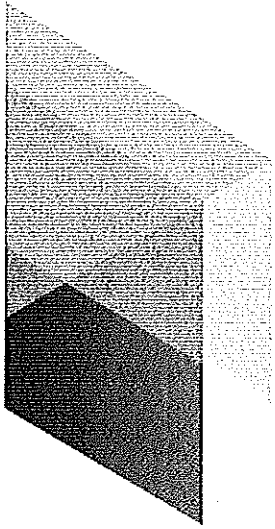
Goal 4: Enhance opportunities and address inclusion



- Increase impact of programs and facilities
- Work to create more welcoming environments for under-represented groups.
- Provide training to address cultural competency and inclusion for older adults, women, and under-represented populations.
- Work to help families overcome financial barriers that limit their participation
- Work to address barriers that may be preventing women from being active; identify opportunities to support women to be more active in their daily lives.

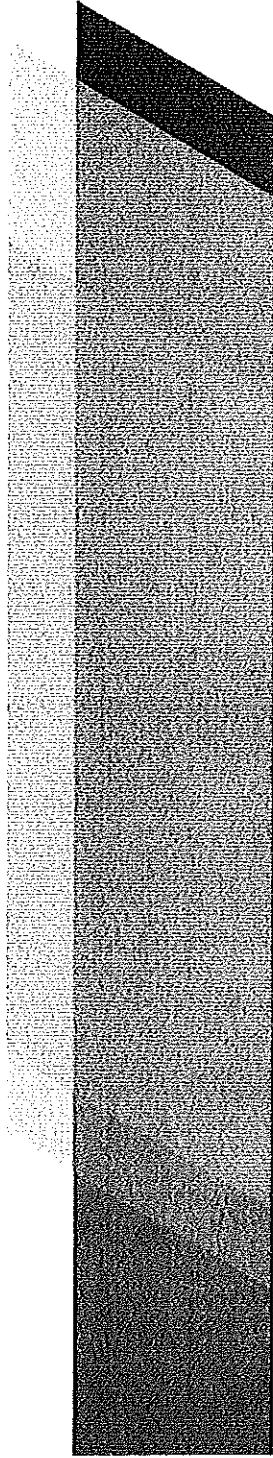
Goal 5: Measure Progress

- Track uptake in programs, grants, and community level initiatives to gauge impact
- Monitor physical activity rates.
- Assess progress of actions to increase physical activity.
- Support demonstration projects that assess and communicate the impact of the community-wide plans



MPAL Program

Municipal Physical Activity Leadership




NOVA SCOTIA

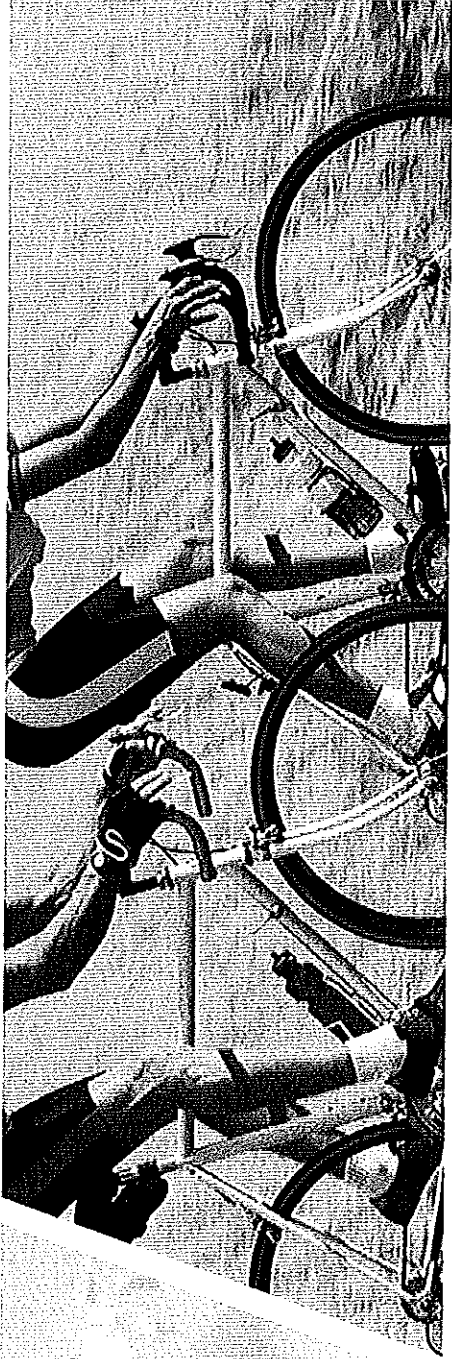
MPAL Program

Purpose:

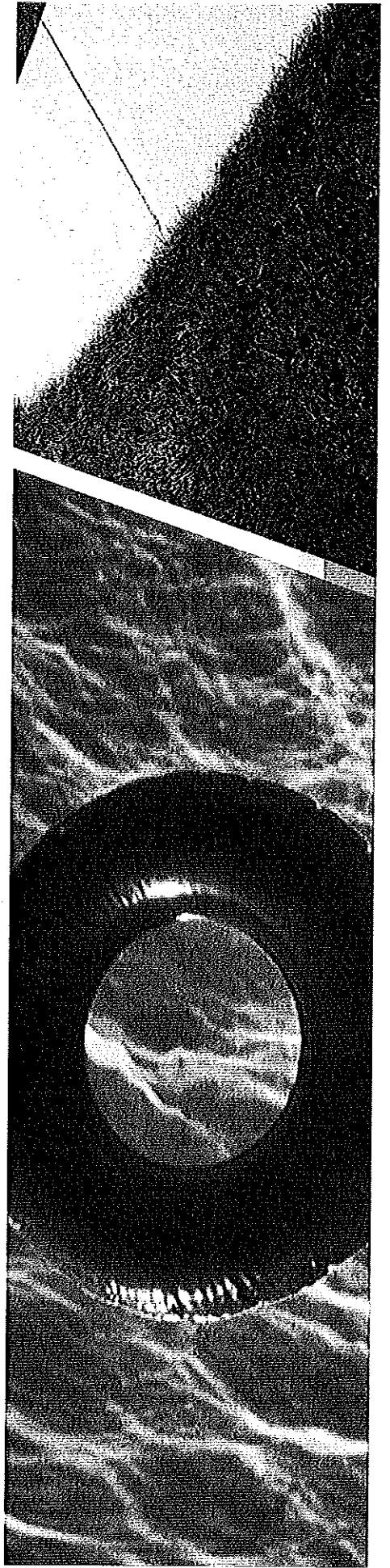
Partnership between the Province of NS with municipalities and First Nation communities to increase the number of staff in local governments that are planning and implementing comprehensive plans to improve the participation in health enhancing physical activity.

MPAL Staff Role

- Lead the development of “ whole of government “ strategy;
- Can’t do it alone; senior support & leadership as appropriate
- Position not intended to replace recreation staff
- Balance of responsibilities between
 - policy
 - program development
 - Public awareness
 - Changes to built and social environment
- Municipal wide priorities from time to time
- Participate in regional PA projects and teams



Discussion





Michael Moore, warden
& St. Mary's Councillors

*Knowing someone will have a meal today
because you donated to*

St Mary's Food Bank

Thank you for the donations to the Food Bank.
We will not be applying for funds this year
but may need your support in the future.

Sincerely,
Marcia Anderson
Treasurer



ESREN
EASTERN STRAIT
REGIONAL ENTERPRISE NETWORK

in partnership with



Municipality of the District of St. Mary's

Local Representative: Maria Ludlow, Economic Development Officer
(reporting to John Beaton, CEO)

March 2019

Regionally Significant Projects

Strait of Canso Economic Zone Project
Tourism Development
Investment Readiness
Connect Eastern-Strait (Broadband/Cellular)
Regional Connector Program
Regional First Nation / Municipal Economic Development Forum
Eastern-Strait Connector Program

Strait of Canso Economic Zone Project (Lead: Misty MacDonald)

Final data is currently being compiled from interviews with Stakeholders to be presented at next lead stakeholder meeting scheduled for March 20th. One of two funding applications submitted regarding the implementation of GOAL 3 has been submitted and the group is currently in the process of securing funding commitments from stakeholders.

Upon successful funding, priorities will be focused on the development of a Strategic Marketing plan and supporting materials for all stakeholders to use in the promoting the economic zone. To date, commitment has been obtained from the Strait Area Chamber of Commerce, the Municipality of the County of Richmond, the Town of Port Hawkesbury, and Global Affairs Canada. Meetings and presentations are currently continuing with Municipal Units and invitations have been distributed to stakeholders.

- GOAL 3: The Strait of Canso economic zone has a focused strategy for business recruitment.

Regional Tourism (Lead: Maria Ludlow, EDO)

The committee working "Towards a Guysborough County Tourism Strategy" held a public session on February 26th that featured presenters from Tourism NS, TIANS, DEANS, RICHES. This took place in Guysborough at the CLC. Slides from presentation are available. The next public workshop session is being planned for March 29th in Mulgrave NS.

By spring 2019, an outline of a strategic document is projected to be completed, and some of the forecasted first actions will be in place.

Investment Readiness (Lead: John Beaton, CEO)

Invest Eastern-Strait Project: <https://www.esren.ca/esren-map/>

Phase 2: Investment Report Card: Pending. This project will see ESREN working alongside an investment consultant to assess investment potential of each municipality and develop a work plan for making each municipality more investment ready. Included in this work will be a multi-year workplan for ESREN to assist partner municipalities with improvement projects. Improvements may include (but not limited to) investment areas such as lead handling, infrastructure improvements, taxation structures, process for investment responses, promotion, investment response teams, etc.

Note: Following the restructuring of ESREN, we will meet with partnering municipal units to gauge their interest in proceeding with this project at this time.

Broadband (Lead: Maria Ludlow, EDO)

The broadband committee met on February 22nd with Tom Wilson Director of Recreation & Tourism. Tom leads Victoria County's Broadband committee. He shared with the group the importance of research of current broadband infrastructure, which Eastlink and Bell are working on for us. The slideshow is available to view on request.

Seaside Wireless Communications Representative Jeff Pastuck responded back to the committee and we are in the process of setting up a meeting to go over our region's needs.

Regional First Nation/Municipal Economic Development Forum
(Lead: Misty MacDonald, EDO)

Planning and development for regional economic development forum resulting as a sub-project of the joint economic partnership between P'aqtnekek First Nation, the Municipality of the County of Antigonish, and ESREN. The working group has been meeting weekly in preparation for the event on May 15th at the P'aqtnekek First Nation Community Centre.

Eastern Strait Connector Program (Lead: Maria Ludlow, EDO)

The Eastern-Strait Connector Program- molded after the National Connector Program and is now replicated across Canada works to attract and retain talent in our region for futures to come. As of March 11th, 2019; the Connector Program brought on 47 Connectors (business and community leaders) and 30 Connecters and have engaged in 31 connections in the Eastern-Strait region. From the 31 connections, 16 clients have reported employment directly or indirectly from the program. To help build these community connections the connector program has attending many community events, work directly with local businesses, organization and partners, hosted networking events, and business visits to our neighbourhood organizations, and participating in public dialogue.

There have been several community events taking place over the past few months for both employers and employees. For the first year, with the support through partnerships, several networking events including Connect @ X, a networking dinner to bridge the gap between employers and employees; Connect with the Strait, a networking event for behavioral intervention and social services students; the Antigonish Employer Information Session, a workshop designed to inform employers about our services available to local businesses followed by an afternoon workshop on workplace culture featuring Paul Pickering of ISANS; the Guysborough Employer Information Session; Antigonish information session; and will be hosting an Antigonish Business Summit/Job fair, partnered with NS Works and ISANS March 12

The Connector Program will benefit Eastern-Strait region and newcomers alike by facilitating intercultural communication and creating personal connections based on both shared interests and community members' desire to make Eastern Nova Scotia a more welcoming and connected city. To help build these community connections the connector program has attending many community events, work directly with local businesses, organization and partners, hosted networking events, and business visits to our neighbourhood organizations, and participating in public dialogue.

The Connector Program will benefit Eastern-Strait region and newcomers alike by facilitating intercultural communication and creating personal connections based on both shared interests and community members' desire to make Eastern Nova Scotia a more welcoming and connected city.

Specific program outcomes

- Increase labour market participation in our region
- Increase labour market and community integration through connector meetings, networking associations and community-based activities
- Increase newcomer confidence and knowledge through mentorship, skill development, relationships and interactive training/coaching
- Increase strategic opportunities to secure meaningful employment
- Increase employer engagement to support newcomer integration and retention

For more updates please visit our website:

www.esren.ca

Governance, Communications Improvements and Operational Restructuring

Governance Changes

Effective April 1st, 2019, Council members now can participate in ESREN Board of Directors Meetings. Although all council members are invited to attend any board meeting, we would suggest choosing a delegate for consistency – this delegate may or may not be the same as the Town’s Liaison Oversight Committee member. Department of Municipal Affairs have deemed elected officials to be “Ex-Officio Members” on the board, nevertheless, will be very active participants in our planning and operational process. This approach is unique to ESREN and not REN’s in general as all other REN’s are comprised of business-only boards. We believe that this approach will help further improve communication and joint planning between the operational team and municipal units. ESREN Municipalities are active economic development partners and we are pleased that they now have a seat at the ESREN board table. Whether Town Council chooses to rotate members or choose a term delegate will determine if meeting materials are circulated to all of council or one delegated member.

Funding Improvements

ESREN recently received notice from Department of Municipal Affairs that its funding would be increased from an annual contribution of \$177,430 to \$236,573 to appropriately match municipal contributions. This means ESREN will be properly resourced when considering contribution per member municipal unit. **[Update – this number will likely change given updated status of municipal contributors]**

Communications Improvements

Staff Presence at Monthly Council Meetings - An ESREN staff member will attend each monthly council meeting to provide an update on activities or respond to council member’s requests for additional information. The format of the update will be brief and similar to a municipal staff report. Occasionally presentations on business plan, annual report or specific projects will also occur aside from the monthly report submissions.

Council Report - ESREN staff will provide council with an updated action report to be submitted to Council members with each council package. This report includes actions since last meeting.

Outcome Agreements

The province is now mandating “Output Agreements” for Regional Enterprise Networks. These are agreements that are signed by both the Province (Dept. of Municipal Affairs) and the Municipality as well as the RENs. Essentially, several projects or action items are agreed on by the REN and the municipality and once the outcome become contractual. A condition of a REN receiving year-end funding will be to demonstrate how it has met the terms of the Outcome Agreement. Once the action items are agreed on, and the outcome agreement is signed, these action items become the annual deliverables for that municipality. This change is meant to ensure that the REN is prioritizing activities that align with council strategies.

Restructuring Plan

Board and Management of ESREN recently learned that we will be proceeding into the 2019-20 fiscal year with municipal partners Town of Antigonish, Municipality of the County of Antigonish and Municipality of the District of St. Mary’s. We’ve received notice that the Municipality of the District of Guysborough and the Town of Port Hawkesbury will not be included in the inter-municipal agreement for the coming fiscal. In keeping with our commitment to maintain municipal contributions at the current inter-municipal agreement rate, we will be required to evaluate our financial assets and determine how to best resource such for next year. We will include our three partner municipal units in this planning process in the coming weeks.

LOCAL Projects

This report represents local projects only for your Municipality. If you wish to view the projects pertinent to the other Municipalities, please advise and we can forward those reports as well.

Municipality of the District of St. Mary's (Maria Ludlow EDO)

Business Needs Assessment Survey

A business needs assessment survey was created for the businesses in Guysborough county to help determine their priorities. Results will be provided to council at the end of March once we reach our target response rate. Once results are analysed, we will work with funding partners to provide training and support.

CBDC/ESREN Training Strategy

Partnership with CBDC Guysborough and ESREN to develop a Business Training Strategy for Guysborough County. The results of the Business Needs Assessment survey will help determine what business training is needed in Guysborough County and how often the training is required. Feedback from the Guysborough Board of Trade is also being reviewed. This partnership can continue with CBDC and the Municipality in Fiscal 2019/2020 if so desired.

Bloodworm Farm/Health Plant Cultivation

Grace Chum and investment partners will return to discuss updates on the project. Currently dates are being finalized for late March/Early April. We are on standby waiting to confirm exact dates. We understand that municipal staff have arranged Strum Consulting to undertake some of the required measurements at the site location.

Committees & Meetings

Sherbrooke Beautification & Streetscaping Steering Committee Public meeting February 25th
ESREN Regional Broadband steering Committee meetings February 22nd Tom Wilson Presented to group
Guysborough County Tourism Strategy February 26th
Nova Scotia Event Strategy stakeholder session March 13th 2019
Connector+ app launch March 20th 2019
Saltscapes meeting with St. Mary's staff

Events

- Guysborough Tourism Strategy workshop #3 – CLC, Guysborough on Tuesday, February 26th, attended by 46 people and with presentation by TIANS, TNS, DEANS & RICHES
- Business Support Forum – Cultural Workshop Placement – Mulgrave and Guysborough February 28th held at CLC in Guysborough, partnering with ISANS and NSW, attended by Approximately 22 people.
- Guysborough Tourism Strategy Public Meeting March 29th Mulgrave NS (details to follow)