

**ST. MARY'S RECPLEX ADVERTISING POLICY**



**Purpose:**

The purpose of this policy is to establish the guidelines for payments received for advertising local businesses in the form of 4ft x 8ft wall board.

**Definitions:**

Advertising is available to local businesses in the form of a perforated plastic wall board. The sign is 4ft x 8ft and cost for its display is \$200 plus HST per year payable by September 30<sup>th</sup> to the Municipality of District of St. Mary's. The display location for a sign is the walls surrounding the ice surface. Advertisers who do not pay their annual bill by November 30<sup>th</sup> will have their ad removed.

**Design & Installation:**

Advertisers have the choice to design and fabricate their own sign to be installed by the Municipality or the Municipality will have a sign designed and fabricated for the advertiser (at cost) that will be added to the advertiser's invoice in the first year.

**Intent:**

The intent of this policy is to have a standard procedure for raising funds for the Recplex through community advertisements.

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Municipal Clerk

Date